

Strategic Initiative E.2.a

Increase transparency and two-way communication with all stakeholders throughout the district and community

Why is this important?

- Communication and engagement with families are keys to student success.
- Even though our school district has a strong foundation for family communication, our families are not always receiving consistent information from the central office and their schools.
- Some families receive communications targeted to their specific students but other families may receive primarily general information.
- Some families find that our student learning system is difficult or confusing to access and understand.

What will be accomplished?

Date	Action
January 2022	Create a pool of multilingual staff that can support school events and activities as ambassadors and navigators.
February 2022	Develop a resource guide for parents to use upon enrollment.
June 2022	Provide training, support and resources for district and school staff to better communicate with all families.
June 2022	Develop standard district communication that goes out at the beginning of each semester to families/guardians.
June 2022	Launch a series of drop-in sessions and/or coffee hour conversations for families to address "just in-time" questions and concerns.
June 2022	Create a Communications Advisory Group.
June 2022	Develop a process to ensure student voice is taken into account in school and district decisions.
June 2022	Review and improve existing communications processes.
June 2023	Design an approach to partner with community groups, local agencies, organizations, businesses, early learning providers and postsecondary institutions.

What are the benefits of this?

- ✓ All families will know how to access resources to support their child's educational pathway.
- ✓ All families will receive comprehensible and inclusive communication from schools and the district.
- ✓ All families will know who to contact when they have questions or concerns.
- ✓ Engagement from all families will improve.
- ✓ Families will be able to share feedback that is used to improve their school and the district.
- ✓ All staff will be able to help families navigate school and district systems and resources.

